

1. What steps have you taken to ensure better indoor air quality in your home already?
2. Have you noticed any difference since you have done this?
3. Why are you considering improving your indoor air quality today?
4. On average how much would you say that you spend on indoor air quality related illnesses per year?
5. How long do you plan on staying in your home?
 2 to 4 years 4 to 8 years 8 to 12 years
6. Which 3 out of the 12 benefits are the most important to you?

<input type="checkbox"/> Quality	<input type="checkbox"/> Value
<input type="checkbox"/> Long Life	<input type="checkbox"/> Low operating Cost
<input type="checkbox"/> Comfort	<input type="checkbox"/> Low Maintenance
<input type="checkbox"/> Written Guarantees	<input type="checkbox"/> Financing
<input type="checkbox"/> Latest Technology	<input type="checkbox"/> Proven Technology
<input type="checkbox"/> Quiet Operation	<input type="checkbox"/> Cost of upkeep
7. Why did you choose these three and what is their order of importance to you?
8. What budget did you have in mind today for your homes indoor air quality?
 \$900 – \$1500 \$1500 – \$3000 Over \$3000
 Establishing the budget now
 Waiting until we review the report and the indoor air quality analysis of our home.
9. How much would you set aside each week for your indoor air quality needs?
 \$7 – \$12 \$12 – \$25 \$25 – \$40